



MATHS CIRCLE LIMITED – COOKIE POLICY

Last updated: September 2022

COOKIES AND MATHS CIRCLE

So that you can make full use of the features on our websites and our apps (all referred to here as Site) you will need to accept cookies.

Here you can see what types of cookies may be sent and what we use cookies for. You can find out how to reject and/or manage cookies.

WE USE COOKIES TO:

- Make our website run as expected
- Improve the security and speed of our website
- Make improvements to our website by seeing how our users navigate around it
- Measure and shape the success of our own marketing campaigns

WE DO NOT USE COOKIES TO:

- Collect any personally identifiable, sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties

OUR COOKIES:

We use the following types of cookies:

- Essential cookies - cookies that are essential for us to provide our services to you in a secure manner e.g. cookies that store data to allow play offline etc;
- Performance cookies - cookies that understand and analyse how visitors use our online services and look for ways to improve them;
- Functionality cookies - cookies that remember your preferences and tailor the website to provide enhanced features e.g. recognising your organisation when you log in again;
- Marketing cookies – cookies that help us measure the success of our own marketing campaigns by tracking trends, conversions, ad optimisation and retargeting.

PERMISSION TO USE COOKIES

If your browser is set to accept cookies, we take this, and your continued use of our site as acceptance of our cookie policy. If you would like to reject the use of cookies you can find out how below. Please bear in mind that some features on our website might not work correctly with cookies disabled.

ANALYTICAL SOFTWARE

To help us better understand your needs, we also use analytical software – Google Analytics and Meta Pixel. This software will save a cookie to your computer’s hard drive in order to track and monitor your engagement and usage of the Sites, but will not store, save or collect personal information.

You can read Google’s privacy policy here regarding use of cookies (<https://support.google.com/analytics/answer/6004245?hl=en>) for further information.

You can read Meta Pixel’s privacy policy here regarding use of cookies (<https://www.facebook.com/policies/cookies/>) for further information.

MANAGING COOKIES

If you want to, you can reject cookies from all sites or from a particular site. You can do this by navigating to the ‘preferences’ or ‘tools’ menu of your browser.

Please note, as cookies are a standard part of most websites, if you prevent your browser from accepting cookies, this will probably limit the functionality of the site.

HOW TO CONTACT US

If you have any questions or concerns about our Cookie Policy, please contact us using the following details:

support@mathscircle.com

